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100.jpg



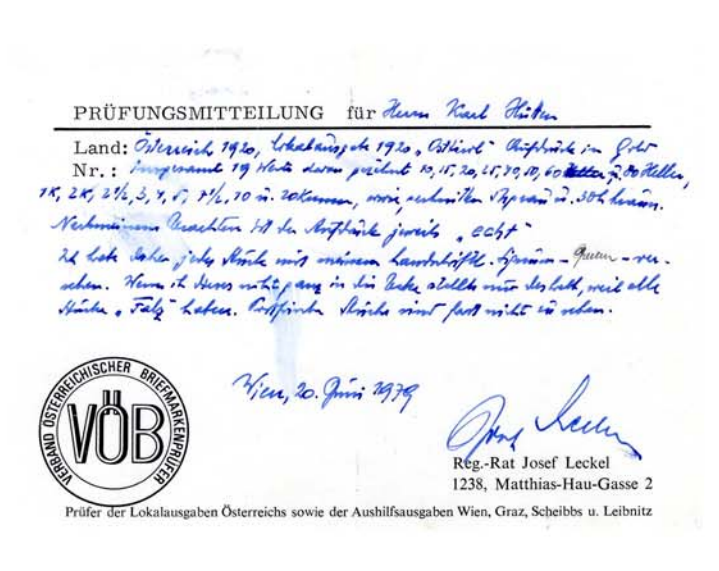
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104a.jpg



104b.jpg

VIENNA 11th - 17th September 1921
1st International Vienna Fair

The first Viennese fair was opened after only four months planning on 11 September 1921 with the goal to lead Austria out of the economic isolation after the first World War. The exhibitions (which were not accessible to the public) were divided among several locations in Vienna and had to be modelled after Frankfurt, which had been reopened three years earlier. The largest area covered parts of the grounds of the Vienna World's Fair of 1873 in the Prater. The central building was the restaurant designed by John Scott Russell on the occasion of the World Fair which was always unavailable for trade fairs and was ruined in 1921 and its open spaces. Other venues were the court stables, the barracks (paper fair) and the commercial academy (medical and surgical instruments).

In subsequent years, the grounds were used for numerous exhibitions and events. From 1922, the Vienna Fair (Spring Fair, Autumn Fair) was held twice a year. In 1923, the Vienna Fair AG received the irrevocable state award, which allows them to lead the federal cost of arms in business dealings in the long run.

105a.jpg



VIENNA 11th - 17th September 1921
1st International Vienna Fair



Internationale
Wien, die Industriestaat,
Ansprüche von Wien Messe 1921.



105b.jpg

VIENNA 11th - 17th September 1921
1st International Vienna Fair



105c.jpg



STOCKERAU 13th - 21st October 1923
1st Austrian Glider week - Waschberg bei Stockerau



106.jpg